



Deliver Client Impact with Unmatched Creative Control: The RICOHPro C5400s

Turn your boldest concepts into polished campaign-ready materials.



What if your creative potential wasn't limited by your production processes?

Designed for modern creative teams, the RICOHProC5400s and C5410s streamline production with professional color management, fast turnaround, and support for a wide range of media. The result? Exceptional marketing materials that keep your clients' brands on track and ensure your creative vision flows without delay.

Produce impactful prints with precision and speed.



Versatile Media Handling

Print on textured stocks, specialty papers, synthetics, and weights up to 360 gsm—opening new creative possibilities for unique marketing collateral that stand out.



Professional Finishing Options

Create polished marketing materials with in-line saddle-stitching, punching, and staple-less binding—delivering professional-quality materials without outsourcing delays.



Exceptional Print Quality

Achieve sharp, vibrant prints at up to 2,400 x 4,800 dpi with VCSEL technology and industry-leading registration, delivering high-quality materials that meet fast turnaround demands and drive client engagement.



Precise Color Accuracy

Ensure perfect color reproduction that meets branding guidelines and exceeds client expectations across all projects. Advanced calibration tools and Fiery® workflows help deliver consistent results, keeping your creative ideas true to life.



Streamline Creative Workflows

Keep your creative momentum flowing with the Media Library's 1,000+ preset profiles. Quickly switch between paper types, reduce setup time, and eliminate production bottlenecks, all while maintaining consistency and quality across projects.



Transform Your Production Capabilities

Bring more of your designs, innovations and production in-house and deliver a wider range of high-impact marketing materials for your clients. The RICOHPro C5400s and C5410s combine precise color management, creative media flexibility, and efficient workflows to help your agency meet tight deadlines without compromising on quality. With reliable performance and professional results, you can expand your service offerings while protecting your clients' brand integrity.



- 1. Expand Your Portfolio**
Produce a wide variety of high-quality materials on demand, from point-of-sale materials to short-run prints and prototypes. By handling more production in-house, you can offer more to clients while creating new sources of revenue.
- 2. Consistent Color Accuracy**
Protect brand integrity with dependable, accurate colors from the first draft to the final print run. With consistent results across jobs, you can avoid costly surprises, reduce back-and-forth, and strengthen your reputation for excellence with clients.
- 3. Eliminate Bottlenecks**
Take control of production timelines by bringing specialty printing in-house. Respond to client feedback instantly, make last-minute changes, and deliver rush jobs without dependence on external vendors.
- 4. Accelerate Approvals**
Quickly produce high-quality mockups and samples that bring creative concepts to life, helping clients make faster decisions, streamline reviews, and keep projects moving forward.
- 5. Drive Client Impact**
Consistent output across a wide range of materials helps elevate your clients' brand experience, making every touchpoint more polished, professional, and memorable.

Speak with a dealer today to discover how the RICOHPro C5400s/C5410s can enhance your creative capabilities.



Our trusted partner network

With our consultative approach, we work with you to create user-friendly solutions that drive efficiency. Our combination of certified expertise and service excellence is backed by a more than 85-year history of innovation and a refusal to be limited by tradition. Tap into innovation with Ricoh and our trusted partners and benefit from our expertise, experience, and leadership in delivering exceptional outcomes.

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